Deborah M. Burke-Allen, RPh

REGISTERED PHARMACIST | NC LICENSE #14013 (ISSUED UNDER DEBORAH M. ALLEN)

Managed Care and Pharmacy Benefits

PRIOR AUTHORIZATION | PBM | HEALTH PLAN | MEDICAID

Why Deborah Fits Managed Care and PBM Roles

Deborah, a registered pharmacist with 25+ years in pharmacy and healthcare, brings prior authorization experience from both the dispensing pharmacy and the prescriber's office. For 15 years in high-volume practice, she evaluated prescriptions for safety and interactions, resolved Medicaid and commercial claim rejections through formulary alternatives, and coordinated prior authorizations with prescribers. She then spent a decade managing authorizations, medication rejections, and lab claim denials in an integrative practice.

25+ YEARS	15 YEARS	10+ YEARS	ACTIVE RPH
pharmacy and healthcare	pharmacy-side PA and claims	clinical workflow design	NC #14013, under Deborah M. Allen

Typical Responsibilities: How Deborah Delivers

CLINICAL REVIEW AND COVERAGE

Review prior authorization requests against clinical criteria

RELEVANT EXPERIENCE

Coordinated prior authorizations with prescribers at Target, then managed them, with their clinical documentation, from the prescriber's office at Infinite Health; she knows what a complete, approvable request contains.

Recommend formulary alternatives

RELEVANT EXPERIENCE

From the pharmacy side, reviewed covered formulary alternatives with prescribers and explained options to patients so they stayed on therapy.

Handle cases accurately and efficiently

RELEVANT EXPERIENCE

Screened prescriptions for safety, interactions, and appropriateness across 15 years of high-volume retail practice.

DOCUMENTATION, COMMUNICATION, AND OPERATIONS

Document clinical rationale clearly

DIRECT EVIDENCE

Built Elation EHR clinical templates, wrote protocol and decision-support guides, and presented cited, staged plans to the physician for complex cases.

Communicate with prescribers and members

DIRECT EVIDENCE

Counseled patients and worked with prescribers for 15 years at Target; presented to physicians, families, and national audiences.

Improve processes and systems

DIRECT EVIDENCE

Led the HelloHealth-to-Elation EHR migration and Hint Health adoption; co-designed the intake workflows that enabled a rapid move to virtual care.

Make cost-aware, data-informed recommendations

RELEVANT EXPERIENCE

Owned pricing and demand forecasting for a private-label line of about $360,000 a year and resized a product to compete on price.

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MANAGED CARE AND PBM

Common Qualifications: Met and Exceeded

Pharmacy degree and an active pharmacist license	DIRECT EVIDENCE Bachelor of Science in Pharmacy, Albany College of Pharmacy and Health Sciences. Active North Carolina RPh license #14013, issued under Deborah M. Allen.
Pharmacist experience (typically one to three years)	EXCEEDS REQUIREMENT More than 25 years in pharmacy and healthcare against the one to three typically requested, including 15 years of high-volume pharmacy practice.
Working knowledge of Medicaid and commercial coverage	RELEVANT EXPERIENCE Handled Medicaid and commercial claim rejections and prior authorizations from the pharmacy side at Target.
Experience inside a PBM or health plan	QUALIFICATION CONTEXT Brings the other side of the decision: 15 years resolving insurer claim rejections in retail, then a decade managing authorizations at Infinite Health. She knows which documentation gaps delay approval.
Clinical references and new technology	EXCEEDS REQUIREMENT Beyond routine use: led an EHR selection and migration; relies on UpToDate, Lexidrug, Clinical Pharmacology, and PubMed; and verifies all AI output against primary sources.

What Deborah Brings to Your Team

- Fifteen years of pharmacy-side prior authorization, drug utilization review, and Medicaid experience.
- Accurate, consistent clinical review with complete documentation.
- Calm, persuasive telephone communication with prescribers and patients.
- Workflow design that helps a review team move cases faster without sacrificing accuracy.

Career Highlights

6-hour CE program
taught pharmacists across Carolinas districts as a certified patient-counseling trainer

$360K a year
private-label supplement line whose development and scaling she led, owning pricing and demand forecasting

3 cohorts
twice-monthly clinical education for MDs, DOs, and NPs

Experience Chronology

Infinite Health PLLC / Healthy Kids, Happy Moms (2015 - May 2026)
Transformation Enzyme Corporation (2014 - 2015) | Target Pharmacy (1998 - 2013) | Wegmans (1994 - 1997)

Charlotte, NC | Remote or hybrid | Full-time preferred, open to contract-to-hire
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